

## Privacy Policy

Abrasive Finishing Industries, LLC respects Your privacy and created this Privacy Policy to explain how we use and handle personal information received during Your visit to our [www.afidirect.com](http://www.afidirect.com) website (the "Site"). If You have questions or concerns regarding this Privacy Policy, please contact Abrasive Finishing Industries, LLC at [info@afidirect.com](mailto:info@afidirect.com)

### \*Acceptance of Terms\*

By using this Site, You signify Your agreement to the terms of our Privacy Policy. Abrasive Finishing Industries, LLC may amend this policy at any time. If you do not accept this Privacy Policy, You may not use this Site.

### \*Personal and Corporate Information\*

At this Site, You may now (or in the future be able to) purchase products or subscribe to various services. Accordingly, Abrasive Finishing Industries, LLC may collect the following personally identifiable or corporate information: name, address, e-mail address, telephone number, fax number and credit card information. Abrasive Finishing Industries, LLC also may ask You to provide non-personally identifiable information, such as Your interests in and use of various products, programs, and services. You agree that Abrasive Finishing Industries, LLC may use Your personal and corporate information to contact You and deliver information to You, or to provide administrative information regarding use of the Site. By using this Site and therefore accepting this Privacy Policy, You agree to receive this information.

**\*How We Use Your Information\*** Abrasive Finishing Industries, LLC uses the information You provide about yourself to fulfill your requests for products and to allow your participation in our services. In addition, we may use it to help create new products and services and to respond to any inquiries You may send us. We may also use this information to offer You other products, advertisements, programs or services that we believe may be of interest to You. These products, advertisements, programs or services may be offered directly by Abrasive Finishing Industries, LLC or by third parties through Abrasive Finishing Industries, LLC. When we send You offers on behalf of our marketing partners, we do not give those partners any of your personally identifiable information. Abrasive Finishing Industries, LLC may use the information we gather, or that is provided to us by You, to communicate with You in various mediums. Some examples are e-mail notifications of upcoming specials or new product releases. Other types of communication may include, but are not limited to, printed promotional materials sent via the US Postal Service. We may use the non-personally identifiable information that we collect to improve the design, content, and navigation of the Site.

**\*Disclosing Information\*** Abrasive Finishing Industries, LLC may share your information with its distributors to better serve your needs. Other than its distributors, Abrasive Finishing Industries, LLC will not provide or sell your personally identifiable information to any other companies for commercial purposes. Your information is strictly used to process orders, allow your participation in our services, market Abrasive Finishing Industries, LLC products and programs to You and enhance your experience while at our Site. We may employ other businesses or individuals to perform these functions on our behalf. Those agents and contractors of Abrasive Finishing Industries, LLC who have access to personally identifiable information are required to protect this information in a manner that is consistent with this Privacy Policy. We may disclose personally identifiable information in response to legal process—for example, in response to a court order, subpoena or request from a law enforcement agency. Abrasive Finishing Industries, LLC may also disclose personally identifiable information if, in Abrasive Finishing Industries, LLC sole discretion, such disclosure is required to protect the interests and safety of its users. Abrasive Finishing Industries, LLC works diligently to protect against unauthorized disclosures of information. However, we cannot guarantee nor should You expect that information that is collected will always remain private.

**\*Our Commitment to Security\*** Abrasive Finishing Industries, LLC employs commercially reasonable efforts to help prevent unauthorized access, maintain data security, and correctly use the information we collect

online.\*Ownership\*The Site and its contents are owned by Abrasive Finishing Industries, LLC or its licensors or content providers. Reproduction or modification by any means is prohibited. Abrasive Finishing Industries, LLC is not affiliated with nor endorsed by the manufacturers mentioned on the Site. Trademarks owned by third parties are used on the Site for comparative purposes only.\*Correcting, Updating or Removing Personal Information\*Please note that it is your responsibility to update your personal, corporate and contact information. If your information changes (such as your address, zip code or email address), or if You no longer desire to hold an account at the Site, Abrasive Finishing Industries, LLC will provide You with a means of correcting, updating or removing the data You have previously provided to Abrasive Finishing Industries, LLC. This can be done by emailing the changes or request for deletion to [info@afidirect.com](mailto:info@afidirect.com).